

# An Invitation to attend the June Usability NJ Meeting

Program: User Experience @ Infragistics



**When:** Monday, June 29, 2009  
6:00 PM – social hour – GREAT FOOD AND DRINKS  
7:00 PM – presentation  
8:00 PM – question period followed by more socializing  
*Go to <http://UsabilityNJ-June-Meeting@eventbrite.com> to register for the event*

**Where:** Rutgers University Core Building  
CoRE Building, Room 701  
Piscataway, NJ 08854  
Phone: 609-933-0270

**Directions:** <http://www.caip.rutgers.edu/> <Click on Maps and Directions>



***Important:*** Do not use your GPS system for the final leg of your journey. Instead, follow the directions above. The GPS system will take you to the delivery dock of the building. You want to go to the parking lot in front of the building shown in the picture above.

***You can park in all campus parking lots without worrying about ticketing after 5:00 PM. Do not park at the meters or in places that say reserved.***

**Title: User Experience @ Infragistics – A Case Study about the UX practice in a software development company**

**Presenters and Topics:**

**Tobias Komischke**, Director of User Experience (UX), will talk about the journey of integrating a user experience practice into Infragistics. Why we did it, how we did it, where we are and where we want to be.

**Short Bio:**

Tobias Komischke has been working in the area of user experience for over 10 years. During that time, he has lead projects and teams to create user interfaces of superior usability and compelling appeal in various industries. At Siemens he had senior R&D positions at Corporate Technology, Corporate Research and Medical Solutions in Germany and the US. While he is deeply familiar with most aspects of user experience, his specialty is Human Factors Engineering which is rooted in his academic background in cognitive psychology. An acknowledged evangelist for user-centered design strategy, methods and processes, Tobias is a frequent speaker at conferences and author for technical journals, magazines and blogs. He is a reviewer for international journals and conferences and is a member of ACM, HFES and ACM.

**Joel Eden**, UX consultant, will also talk about our UX consulting business that is closely tied into other Infragistics services and therefore is unique in the market place. He will explain what our offerings are and what typical consulting gigs look like.

**Short Bio:**

Joel Eden has been working in the area of user experience and advanced design methods for over 10 years. At Lockheed Martin he held Human Factors Engineering and R&D positions at Lockheed's Advanced Technology Labs and Human Systems Integration group. At Electronic Ink, he held the position of Human Factors Analyst. At Infragistics he is responsible for the impact of user experience on the inside (development) and outside (consulting). He has published in the academic area of Human-Computer Interaction.

**Peter Meany**, UX Trainer, will talk about what we do in terms of training. What our offering is content-wise, what audiences we address, what delivery channels we support, and how we integrate the training with the rest of our company.

**Short Bio:**

Peter Meany has been working in the area of user experience for over 20 years. He's had senior R&D positions at Siemens Medical Solutions, Telcordia Technologies, and AT & T Bell Labs. At Infragistics, he is responsible for user experience training for external customers and analysis/design for internal projects. He's developed and delivered a variety of technical training courses and taught classes at Rutgers University.

**Ken Li**, Visual Designer, will talk about what we do in terms of visual design and how visual design ties into user experience.

**Short Bio:**

Ken Li has a Bachelor of Science in multimedia and web design and has been working at Infragistics for three years, creating visual design as part of product engineering. His deep knowledge about technology and visual design enabled him to move over to Infragistics' consulting group where he assists customers in creating cutting-edge visual experiences for their products. He is also a freelance web designer, providing visual design solutions for clients in various vertical markets.

**Ambrose Little**, UX Designer, will talk about Patterns and Quince, our UX patterns explorer that we released a couple of months ago.

**Short Bio:**

Ambrose has been making professional software since 1997. As a developer and architect, he worked on many projects for financial institutions, e-commerce, telecom, and enterprise resource planning. He has distinguished himself as a Microsoft Most Valuable Professional for six consecutive years in [ASP.NET](#), Solutions Architecture, and Client Application Development. He's a member of the highly-selective International .NET Association (INETA) speakers bureau, co-author of four industry books ranging from [ADO.NET](#) to Silverlight, and author of many articles online and in print. In his time at Infragistics, he's made a transition from a focus on the technical aspects of software to the human aspects and is now working full time as a UX designer on internal products.

Our goal is not to lecture people about how great we are, but rather to provide a case study on how we started the UX practice at Infragistics, where we are today and what our lessons learned are. We'd really like to discuss with the audience.